

Report of the board activities September 2020- September 2021 including focus for the next year

The Board,

As expected, it was not an easy year. The Board was not able to meet live, we held monthly online meetings, which was complicated because there were some topics that would have been worth discussing in more detail.

Especially in relation to the decision to hold the congress in Barcelona in 2021 or not, a live discussion would certainly have been easier. Also, this has certainly led to the fact that we have two members who have prematurely resigned from the board. Daniel Frei and Jo Birch. We regret this very much but can also understand the individual decisions.

Here is a short statement from Jo.

„I stepped down from the EASC Board after two years. Although I will no longer be on the Board, I continue to be a member of EASC and actively support the endeavours of the organisation. 'At this time, a European organisation focussed on increasing understanding between professionals across the continent is vital to the coaching and supervision profession. My thanks to the EASC colleagues, in the Board, the EASC Office and in community events, who have inspired me, and enabled my learning over these last two years'.

And from Daniel.

"I had been a member of the EASC board since 2009. Since then, EASC has become more professional. I have been part of exciting development processes. Despite all the efforts, I found the discussions with other perspectives, cultures and approaches exciting. I now say goodbye as a Board member and wish the Board continued wisdom and courage for the next step forward. I am particularly pleased to be part of the current EASC reform team."

The decision was then made for an online congress in 2021, in the hope of being able to hold the congress in Barcelona in 2022, the same venue as for 2020 the ancient hospital of Sant Pau is already booked for the third weekend in September 2022!

Our membership has continued to grow in 2021! Status 31 July 2021: 718 members Our goal for 2021/22 is to gain members especially in new countries!

We have further established and expanded our highlight **It's EASC Time!** Next year we plan to add another discussion format!

We are incredibly happy to have a super office team with **Marlene Lange** and **Antonia Schweimer**, they process applications and requests quickly, efficiently, collegially, and appreciatively - a super team! The increase in membership fees has so far been invested wisely in staff increases and accounting systems to really simplify the accounting and to pay our team more fairly. We are becoming more professional, thanks to all of you for that!

What else have we been working on?

"Communication internal and external":

- Three times a year the newsletter is sent out. The institutes, regional groups and committees. Have the possibility to announce news to all members and also informs about things worth knowing from the association, relevant congresses known to us, publications or other events around supervision and coaching.

- In the area of social media, we relied more on LinkedIn last year and placed our first paid advertisements on Facebook. We have increasingly refrained from using Instagram, as it does not seem to be the appropriate platform for our purposes and target group. We are

considering creating a YouTube channel for EASC. All "It's EASC Time" could also find a home here (archive). We are still looking for a "news team" to increase the professionalism and to be able to implement long-term campaigns. For this we need members who are willing to participate in a monthly editorial meeting, speak German and English (we receive most news in German), have an affinity for LinkedIn and Facebook (and YouTube), can create simple graphics, edit pictures and cut films. An average, weekly time commitment of about 1-2 hours could be expected.

Online Congress 2021:

- For the upcoming Online Congress, capacities are currently well booked with 12 workshops. We are looking forward to a stimulating programme from researchers and practitioners from our circles for us.
- After the last congress, we intensively pursued the publication of keynotes and workshops in a book "Supervision and Coaching in the VUCA World" from the idea to the publication by Springer-Verlag in June 2021.

Universities:

- In recent years, we have intensively pursued cooperation with higher education institutions and their degree programmes on supervision and coaching. In the meantime, we have planned for the transition to EASC membership for graduates of the Euro FH Hamburg, the IUBH Berlin, the Hochschule Kempten, the SRH Fernhochschule and are in close cooperation with other universities on trainings, first and foremost the KU Eichstätt Ingolstadt and the University in Tarragona. We regularly inform students there about what we offer as a professional association and have been able to welcome many as new members from this training context to our association.

Manual

We have started to revise our manual so that it meets the requirements of the institutes and universities!

Regional groups:

- Since spring 2021, we have been intensifying contact with the regional groups and developing with them ways of mutual networking and better support for their work through the Board and the Office.

And more:

- Representation at the **Round Table Coaching** by Volker Tepp as 2nd chair and Isabel Frank as representative of the federation (see extra report).

- We have signed the "**Joint Statement on Climate Change**" with other associations and will try to work on it more regularly and implement the points as a Board (see homepage).

Outlook:

After the review now the outlook! We would be incredibly happy if we could become even more! Not only in terms of the number of members, but also in terms of the number of active members! We are open to ideas, want to promote active regional group exchange, make EASC even more of a network of active coaches and supervisors who develop and implement ideas together. All over Europe! Therefore, we want to grow more in different European countries in the coming year! We are EASC! Let us work together in small and large projects, with more or less time commitment, to further develop the professional profiles of coach and supervisor, the professional perspectives for both areas!

In the name of board EASC

Susanne Rieger, Volker Tepp, Jonatan Frei, Mathias Hofmann, Jan Koznar